The OI Global Partners logo belongs to OI
Global Partners through an alliance between OI
Partners Inc. and Careernet-International, LLC.
It is not be altered without both parties express written consent.

## Please follow these following guidelines:

- Download the official OI Global Partners logos from the Partner Resource Center. DESTROY any previous versions. REPLACE any previous versions you have installed in as the logo color, font and spacing are complete and match uniform specifications.
- Use the appropriate logo for the medium you need. There are specific logos for print and web/online.
- When adjusting the size of the logo, be sure not to skew the logo's proportions.
- You may use the OI Global Partners logo with or without the tagline.
- Do not use printed reproductions of the logo as they distort both quality and color.
- No matter what you are printing, maintain high standards for the look and quality of the logo's reproduction.

Changes in the logo, no matter how slight, serve only to confuse and weaken the OI Global Partners brand

## FOR USE AND CO-BRANDING:

- Use <u>approved</u> logo only to replace <u>any</u> OI Partners Inc. logo.
- PANTONE COLOR (blue globe)- 279C; (background) White; (Letters)-Black
- FONT: Gill sans <u>light</u> for the Global Partners; regular for the tagline or company name if co branding.
- Line up First letter of Company name with the "G" in OI Global Partners.

## DO NOT:

- Change the size or relationship of the OI symbol to the wording Global Partners
- Reverse the logo or logo elements
- Add graphic elements to the logo
- Change the font in either the logo, tagline or in your company name
- Distort the logo's proportion
- Print the logo on a dark background



## Permissible Examples:



