

OI Global Partners' Meeting Brussels April, 2015



About Feldman Daxon







Firm Overview

- Privately-held and owner-managed Canadian firm, established in 1991
- Pioneers in Canadian Career Transition,
 Coaching/Leadership Development & Executive Search,
 with extensive resources and industry knowledge
 developed over 30 years
- Proudly acknowledged as Canada's longest standing national provider of these three services





Our Size

Offices located in Toronto, Markham, Mississauga & Hamilton

Full time team made up of:

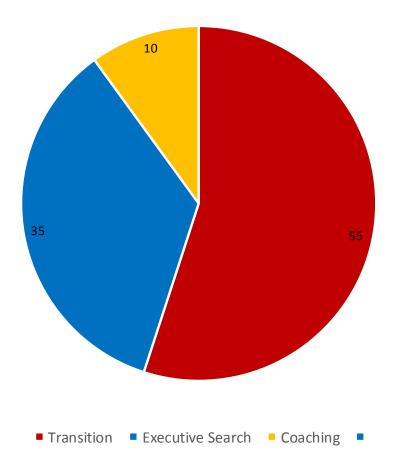
- 2 Owners
- 3 Senior level Business Development
- 6 Counselors
- 2 Research/Search Consultants
- 2 Admin/Office Managers







Service Offerings







Transition Services Overview

- No fees for on-site transition day support
- Unlimited one-on-one with counselor for duration of program
- All counselors full time
- Chartered Accountant meeting for all senior programs for severance taxation strategies
- Industrial Psychologist assessment for all senior programs
- Unlimited access to seminars for duration of program





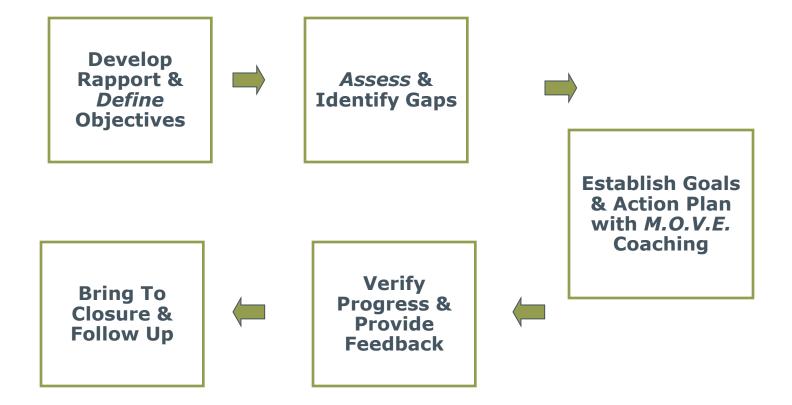
Transition Services Overview







Define, Assess, M.O.V.E.







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Ongoing Coaching

- M.O.V.E. coaching both by phone and in person
 - M Motivate towards desired change
 - O Ownership of goals and behavioural changes
 - V Verify with Company to ensure goals are aligned
 - **E** Educate through feedback, tools, techniques, Subject Matter Expert's

Bring To Closure & Follow Up

- The Coach and the employee meet for a final session to confirm objectives have been met
- The Coach recommends resources to support ongoing change





Search Practice Overview

- Full-service, retainer-based search practice
- Focused on finding and recruiting top talent for senior executive, managerial and individual contributor positions across corporate functions
- Successful track record since 1991, partnering with corporations in every sector of the Canadian economy
- Thorough, proven search strategy focused on confidential, professional, direct candidate contact
- All phases of the search process conducted by highlyexperienced, senior consultants who understand the client and the role





Key Service Differentiators

- Thorough search process conducted entirely by senior consultants who understand the client and the mandate
- Extensive network derived from 20+ years of both search experience and national career transition contacts
- Competitive fees and one-year guarantee
- Long-term client relationships based on our responsiveness and consistent, proven results





Marketing Initiatives

- Annual HR Executive Dinner, 3 guest speakers
- Career Boost seminar for university aged children of clients
- Donation of a charitable search annually
- Donation of a charitable coaching program annually
- Lawyers breakfast

