

## Company Overview OIGP 2<sup>nd</sup> Annual Partners Meeting, Brussels April 2015



www.hda.co.uk



www.oiglobalpartners.com

## **Business Profile**

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- •Core team consists of 5 people of payroll (2 job share & 3 full time)
- •3 retained associates to support marketing and finance (a few days per month dependent on requirements)
- Delivery consultants 80 registered with the capability to expand to more than 350 if required
- Revenue split almost an equal balance between Career Transition & Talent Management

## Areas of Expertise





## Where We Fit





Understanding Your Needs

Solution Build

**RIGHT JOB** in the

**RIGHT PLACE** 

- Implementation
- Review / Feedback

### Who we currently work with

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#### Our active clients

- Media UMG; SONY; Denis Publishing
- Technology Pro Quest; McAfee
- •Manufacturing UPM Kymene; JTI Gallagher; Henkel; Honda
- •Engineering Peter Brett; Kellogg Brown Root (KBR)
- Pharmaceutical Roche
- •Logistics Arriva / Tyne & Metro / Deutsche Bahn
- •Education Southampton Solent University (SSU); Canfor School
- •Finance Fidessa; Liquidnet; Fidelity; Simply Health
- •Charity / Semi-government MSI; Fairtrade; UK Sport
- Public sector West Dorset County Council; Barnstead & Reigate Council

### **General Overview**

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#### Market situation:

- •General election May 2015
- Reality vs public domain views on market

#### Products:

•On-going review of existing Career Transition & Talent Management services

### Clients / Candidates:

- Tracking down 'old' individuals who have worked with HDA
- Complimentary events for HR audience London & South Coast

## General Overview – cont'd



#### Challenges / Opportunities:

- Saturation (250 HR consultancy within the M25 corridor)
- Adding new clients as due to the nature of OP; we have either closed them down or what's left is skeletal hence no real requirements for any people related services
- •Nature of business which is relationship based; no reason to change partner / supplier e.g. the clients we have worked with have been around for a long time
- Concept / solution sell vs product sell
- Vertical market vs industry specific
- •Need vs necessity
- Leveraging OIGP relationship