

# HEL Udvikling

Status – the market and the  
company



## The Market trends

Things are going much better in Denmark =>

- Less outplacement activity
- More recruitment activity (same level as 2007)

Companies have

- More focus on education/strategy etc.

## New international customers

- Smurfit Kappa – test and outplacement customer -12 meetings 4.430 Euros
- Harman (Martin by Harman) – 5 meetings 2.000 Euros.

## Kim Holst new owner of HEL udvikling

- Activities extended withing management consulting
- More strategy and lean
- More recruitment and assessment
- 2014 turnover of 225k Euro is expected to be higher in 2015

