



OI Global Partners' Meeting

Brussels

April, 2015

Our business today

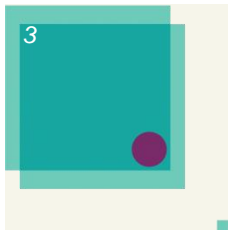
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Profile of our business



| Service | (%) of Revenue |
|-----------------------|----------------|
| Outplacement | 30% |
| Redeployment programs | 48% |
| Coaching & assessment | 8% |
| Change management | 14% |
| TOTAL | 100% |



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Profile of our business



Headcount

- 1 BD
- 3 Operations / Admin
- 1 Finance
- 60 consultants / coaches

Turnover

- € 14M FY 2014

Coverage

- France

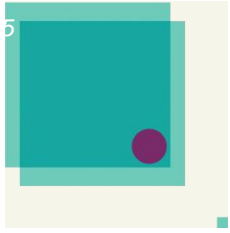


Our clients today



Sectors

- **Banking, Insurance:** RBS, Citigroup, Barclays, UBS, Nomura, ING, Axa, Gras Savoye
- **Consulting, Law:** Bain & Co, E&Y, Freshfields
- **Communications, Media, Entertainment:** Eurosport, France TV, DDB, Universal Music, Disney, Mondadori
- **Tech-Digital-ECommerce:** Orange, Microsoft, AOL, Expedia, Amazon
- **Energy:** Total, Shell, Areva
- **Industry:** Alstom, Air Liquide
- **Retail:** Carrefour, Casino, Gal. Lafayette
- **Food:** Nestle, Coca-Cola
- **Healthcare:** Pfizer, Novartis, Roche, Amgen, Ethicon, Boston Scientific
- **Universities - ENA**
- **Government:** Defence, Army, Senate
- **International Orgs:** OECD



French market review



Market situation:

- The economic cycle continues to strongly favour Outplacement.
- The Digital revolution is redefining numerous sectors.
- Labour Law and Social system under scrutiny. Major changes to occur.
- Consumer and business confidence low.

Products:

- Development of Change and Talent Management services.

Clients / Candidates:

- Individual O/P and Coaching prices are holding well, pressure on large scale programs.
- Competitive shopping

Challenges / Opportunities:

- Development of new services (targeted / customized)
- Leveraging OIGP relationship
- Technology



How do we run the business



Business model

- 90% paid Employees/10% Associates.
- Access to partnership for younger Consultants.
- Experienced senior team, juniors moving up. Generation renewal, a must.
- Strong differentiators (Training, Practice organization, Cross-activity support)

Systems

- CRM: Salesforce
- OI Solutions (candidate front end)
- OSCAR Reporting System: Salesforce
- Cloud based operations support)

