

Hello OIGP,

This is the last in our series of emails about how to “Skyrocket your brand awareness” by using social media.

Our objective was to raise your awareness about the power of social media to benefit your business, to increase your knowledge and skill, and to put a spotlight on the social media content that our Marketing Committee produces for your use.

How did we do?

We’d love to hear from you. Just hit “reply” and your message will reach us.

What can I do?

Actively use LinkedIn, Twitter, and Facebook to promote your business and OI Global Partners. INVITE FOLLOWERS AND POST CONTENT.

If you don’t have the time or the desire to create your own content, re-post content from any legitimate source. [Here are the 75 top HR blogs for 2016.](#)

Did you know?

When we began this series in mid-December, OI Global Partners had 981 followers on LinkedIn. Today we have 1,043. Maybe one of those 62 new followers will be a customer of yours!

Do you have any questions about how to market your business or raise awareness of your brand? Ask by replying to this email.

Signing off,

The Marketing Committee

Tom Wharton

Chris Medici

Courtney Farris

Claudia Gentner
