

Good morning OIGP,

This week expands on Claudia's post last week by showing how to easily extend dozens of invitations to become a member of OI Global Partners' LinkedIn GROUP page.

We all want to increase the membership as well get involved with posting topics and conversations of interest. You can see that the same few people post every week. Our readers would love to see new conversations from others — and not just OI Global Partners and staff. ANYONE who is a member can post. Let's get to 600 members next week and see some new contributors!

## *Did you know?*

Being a member of a LinkedIn GROUP enables you to communicate with everyone in the group WITHOUT using your limited number of InMails. And there's a very easy way to invite people you know to join our group.

## *What can I do?*

1. Invite any of your LinkedIn connections easily. [I've made a video for you.](#)
2. If you want to learn more about LinkedIn Groups, see [this recent blog post.](#)

## *Why?*

By connecting people you know to high quality content and engaging them in the conversation, you will reinforce the OI Global Partners brand.

*Do you have any questions* about how to market your business or raise awareness of your brand? Ask by replying to this email.

Socially yours,

### **The Marketing Committee**

Tom Wharton  
Chris Medici  
Courtney Farris  
Claudia Gentner

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