

# STARCK & PARTNER AB

YOUR PARTNER IN A CHANGEABLE WORKLIFE

**Jonas Carlberg – CEO**



**Mia Kleregård –Business Area Manager**



# THE BASICS

**Founded** 1997 by Nils Pettersson & Irene Starck

**Owner and CEO** Jonas Carlberg

**Turnover** 14 MSEK – 1,6 M€

**Profitable** Yes, since 1997 (AAA rated)

**15 Employees** Behavioral Science & Psychologists

**Offices** Stockholm & Gothenburg

# THE SWEDISH MODEL

Strict employer law

Strong unions

Increased short term and long term sick leave

Companies in general want to take a social responsibility and cares about their employer branding.

# THE SWEDISH MODEL

Since mid 1970 employer association and union agreed that outplacement due to reduncies is paid thru 0,3% of sallary.

The outplacement work is done either by their mutual outplacement organisations (white collar) or directed by their mutual orgainsation (blue collar).

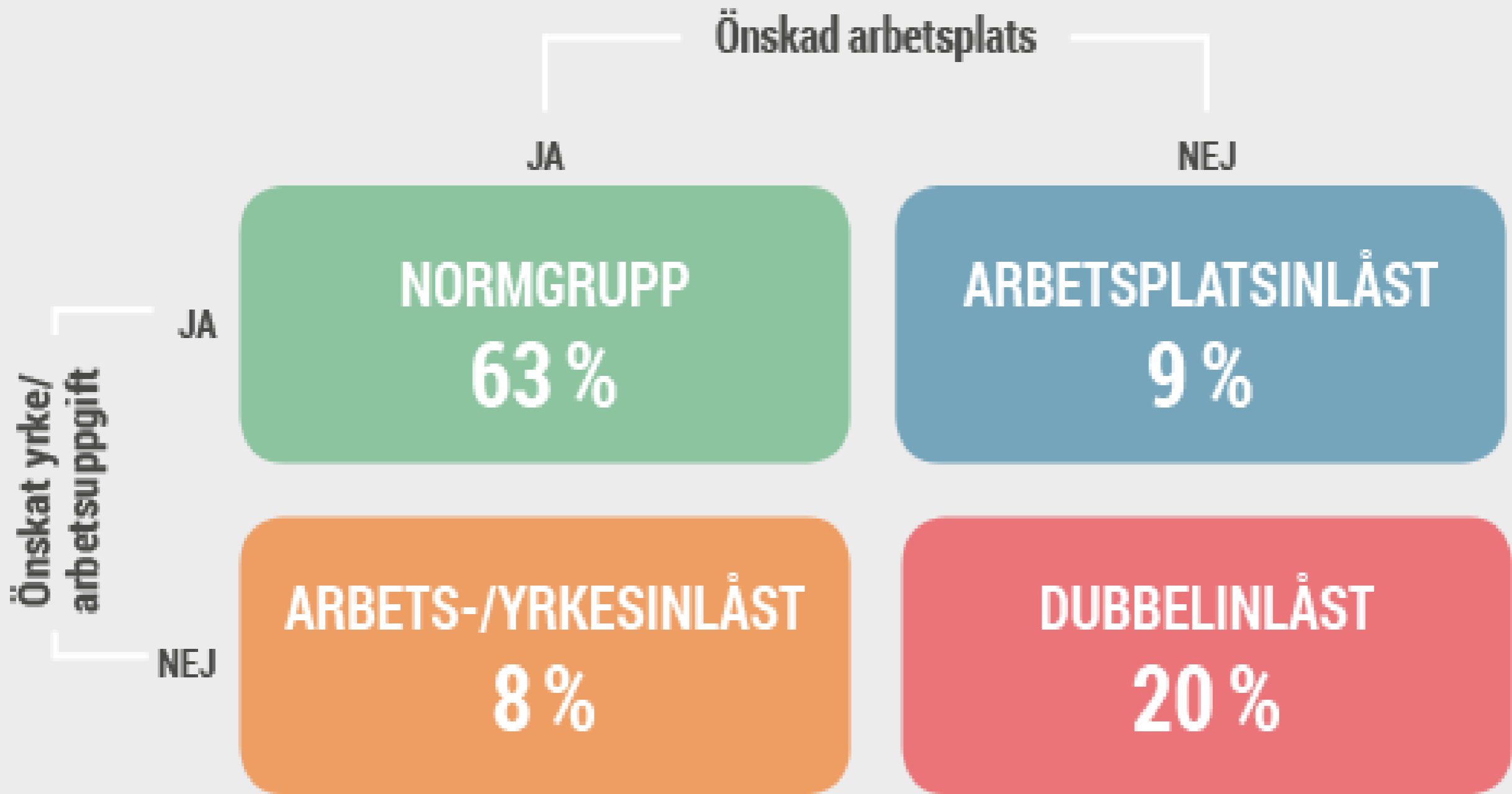
## Outplacement market

Reduncies

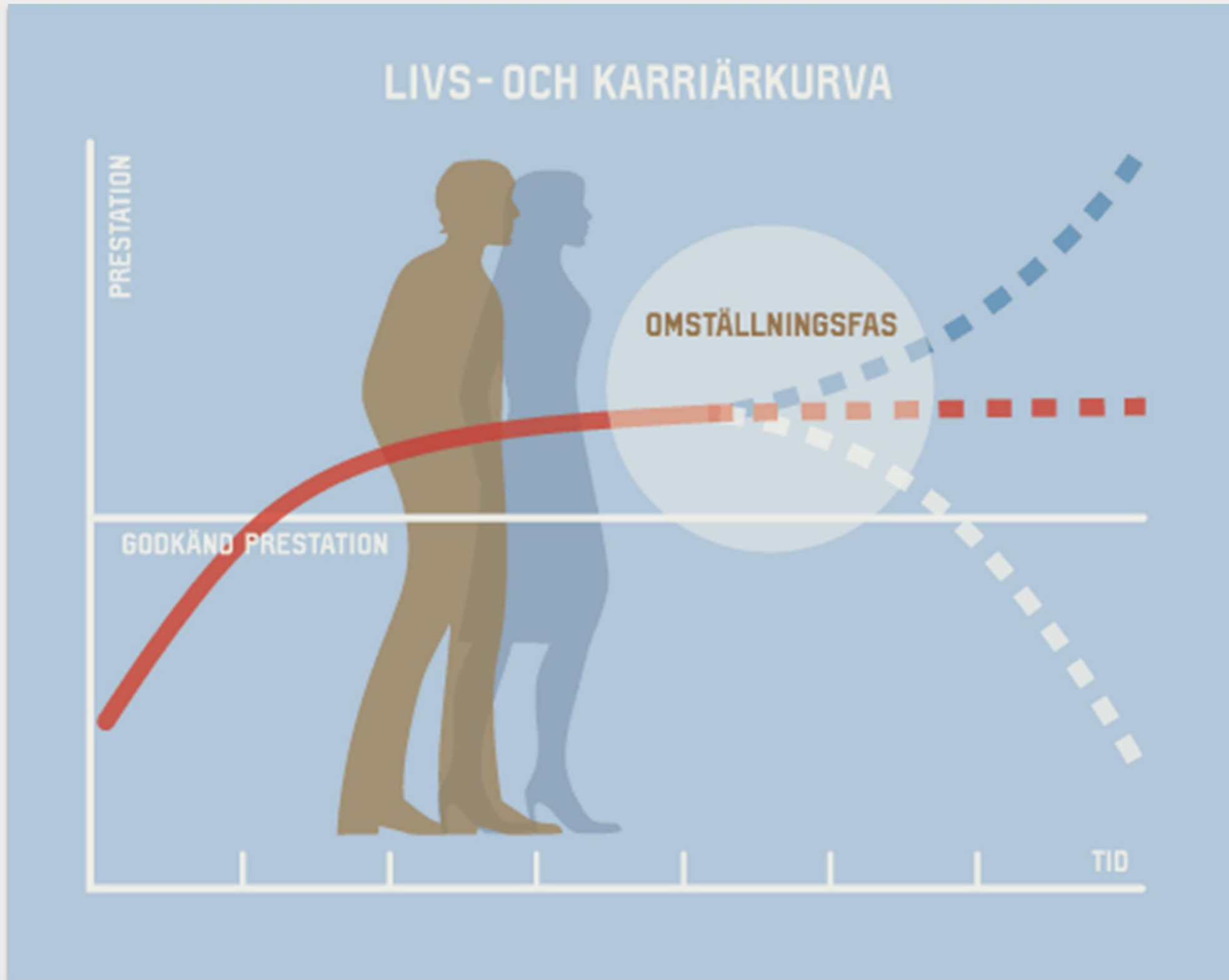
Management/Executives

Rehabilitation

# RESEARCH & SCIENCE



# MODELS



# SERVICES

## Employer Ring

- HR
- Union
- Managament

## Career

- Management
- Employee
- Organization

## Support / Investigation

- Management
- Employee
- Organization

## Development

- Management
- Employee
- Organization

## Training

- Management
- Employee
- Organization



# EMPLOYER RING

Mobility  
Rehabilitation  
Training

Internships and  
company visits

Social Responsible  
Organisations

50 organisations—  
Over 150 000  
employees

HR Knowledge  
exchange

Free guidance  
Conferences

# MEMBERS OF THE EMPLOYER RING

- Arbetsförmedlingen
- Arbetsmiljöverket
- Arla Foods AB
- Botkyrka kommun
- Danderyds sjukhus
- DNEX Tryckerierna
- Enköpings kommun
- Ekerö kommun
- Folksam
- Folktandvården
- Fresenius Kabi
- Handelsbanken
- Haninge kommun
- HSB Stockholm
- HSB Bostad
- Huddinge kommun
- Hyresgästföreningen
- IKEA
- Inspira Förskolor och skolor
- Järfälla kommun
- Karolinska Universitetssjuk.
- Konstfack
- KTH
- Lidingö stad
- Locum AB
- MTR Stockholm
- MSB
- Nacka kommun
- Norrtälje Kommun
- Nykvarns kommun
- Nynäshamns kommun
- Riksarkivet
- Riksutställningar
- Salems kommun
- Sigtuna kommun
- Statens Historiska museer
- Stockholms Hamnar
- Stockholmståg
- Strukton Rail AB
- Sundbybergs stad
- Systembolaget
- Södermalms Stadsdelsförv.
- Tunnelbanan Teknik (TBT)
- Tekniska Museet
- Trygg Hansa
- Tyresö kommun
- Täby Kommun
- Värmdö kommun
- Österåkers kommun

# MAIN INTERNATIONAL CLIENTS

- Handelsbanken
- IKEA
- Trygg Hansa ( Codan )

# PROGRAMS

Outplacement  
Executive/  
Individual

Coaching

Leadership  
Development  
Program

Conflict  
Management

Work  
environment  
evaluations

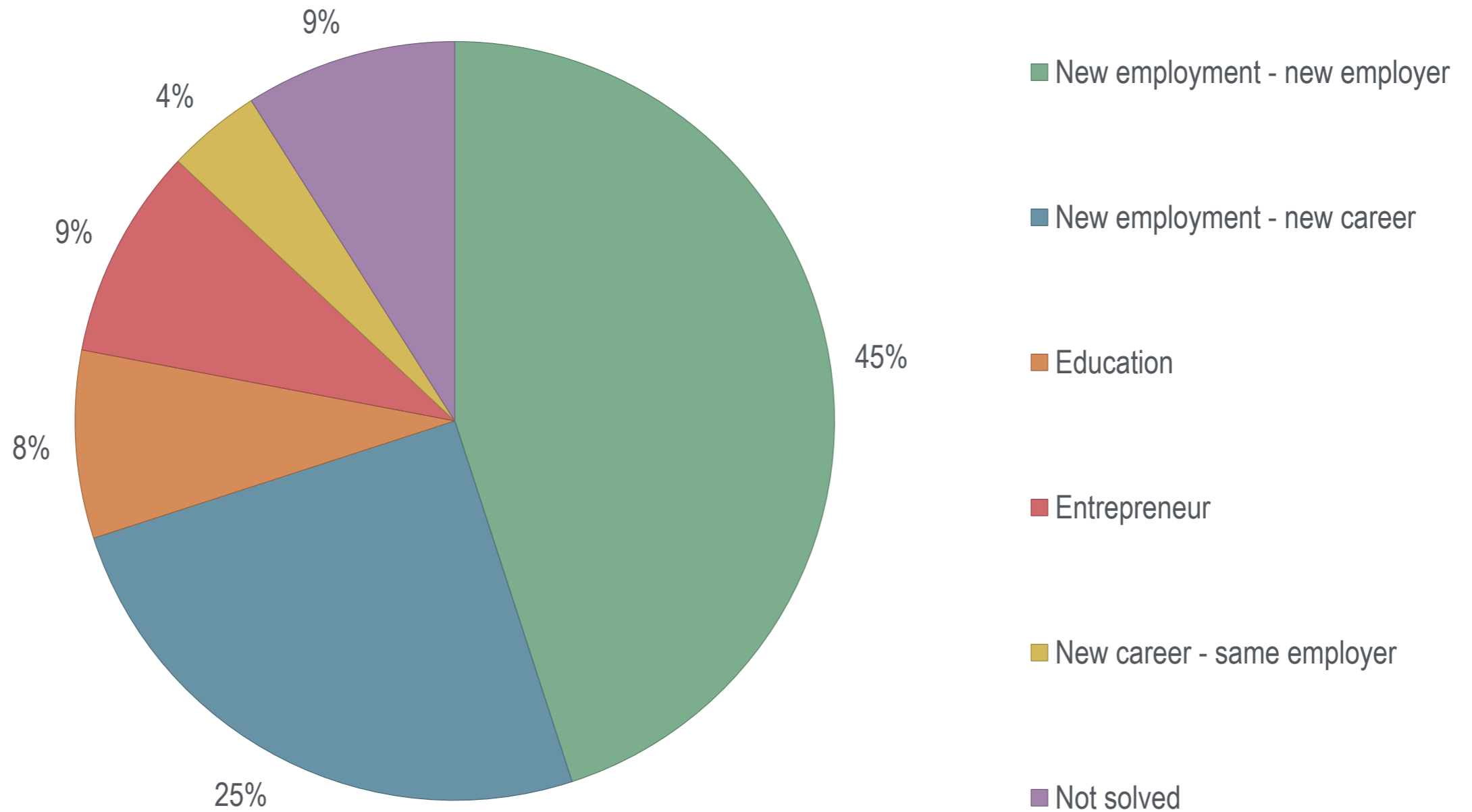
Counselling  
and personal  
development

Violation of  
work ethics  
Investigation

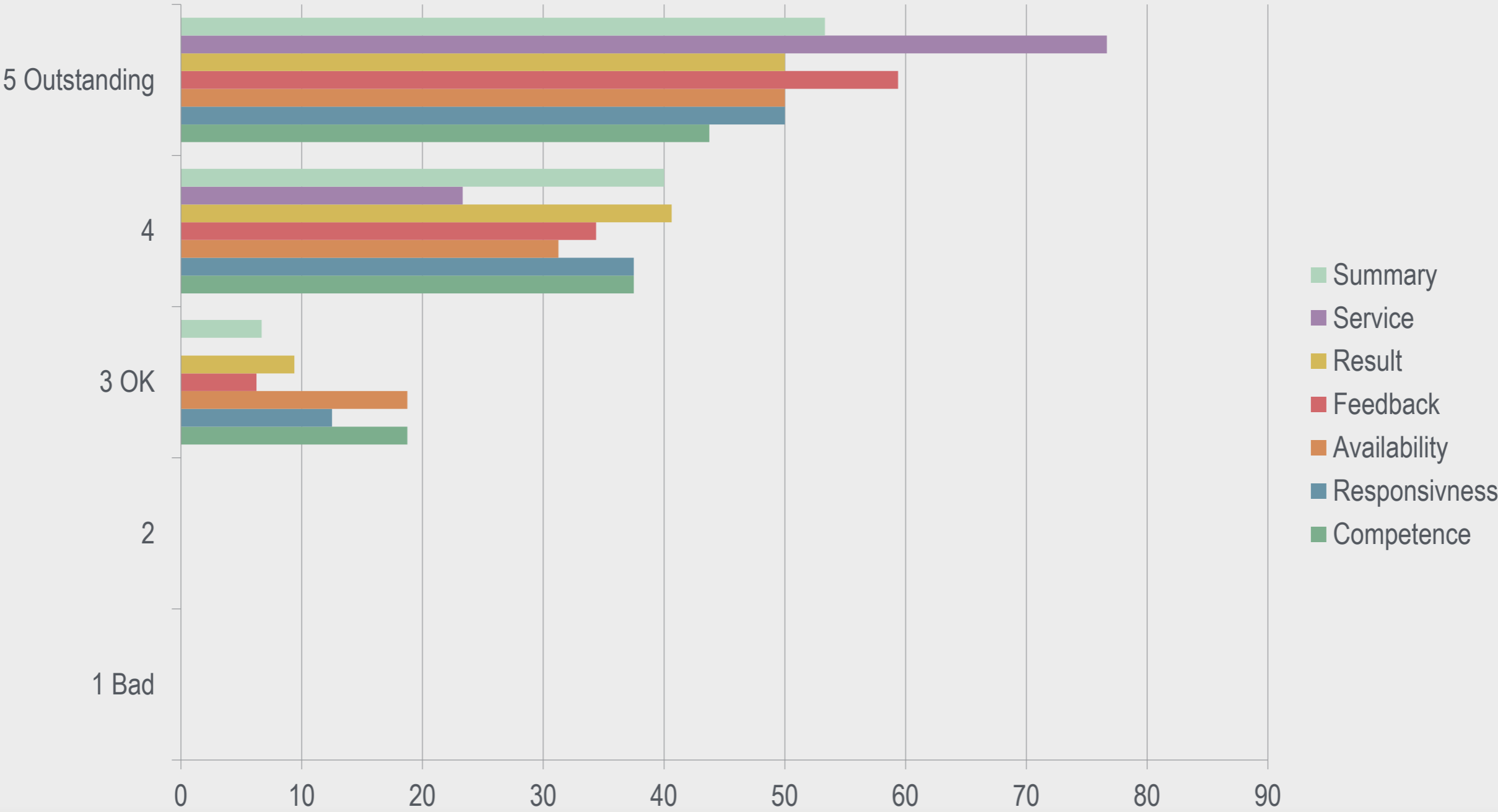
Team Building

Skills &  
Behavioral  
Assessment

# SOLUTIONS OUTPLACEMENT



# CUSTOMER SATISFACTION INDEX



# THANK YOU FOR YOUR ATTENTION

Any questions?

Jonas & Mia