

Agenda for the 4th Global Meeting, At How-to-Win (HEL Udvikling), Copenhagen, May 18– May 20, 2017



Theme:
*Working together to win more global and local
 business*

Meeting

Kims Office 'How-to-Win'

Address : HMN Business Park, Tingshøjvej 77, 2860 Søborg
 T : +45 70 60 50 22 or Kim's mobile: +45 23 40 91 03
 E : kontakt@howtowin.dk or kh@howtowin.dk
 W : www.howtowin.dk

Hotel

: Gentofte Hotel,
 Address : Gentoftegade 29, 2820 Gentofte, Denmark
 T : +45 39 68 09 11
 W : www.gentoftehotel.dk

Thursday, May 18, 2017

12.30-13.00	Travel to Office host Kim Holst	All
13.00-14.30	Lunch at Office Kim Holst	All
14.30-17.30	CNI Partner Meeting (incl. Finnish presentation)	CNI Partners
14.30-17.30	OIP Board Meeting	OIP Board
17.30-18.00	Travel back to the hotel	All
19.30	Dinner at Gentofte Hotel	All

Friday, May 19, 2017

08.30	Travel to Office of host Kim Holst	All
09.00 (10 min)	Start of the Meeting <ul style="list-style-type: none"> Welcome and Introduction Introducing theme of the meeting 	Jerry Knock/ Susan Ruhl
09.10 (75 min)	Presentation of Vásquez Kennedy, Bogotá, Colombia Discussion Decision	Camilo Vásquez Juan Camilo Vásquez All All
10.25 (20 min)	Coffee break	All
10.45 (60 min)	Future of Work: OIGP Global Research Study 2017 and 2016 ('Survey') Background, Challenges, Results, Discussion	Claudia Gentner / All
11.45 (45 min)	Marketing tools global/local <ol style="list-style-type: none"> the global survey in our local markets Brexit and our local markets Etc. 	1. Damian Menzies 2. Alexander Müller 3. All
12.30 (60 min)	Lunch at the Office	All
13.30 (60 min)	Presentation of Novo Nordisk	Novo Nordisk
14.30 (15 min)	Presentation on Career Travelling	Jonas Carlberg (Starck & Partner)
14.45 (15 min)	Coffee Break	All
15.00 (120 min)	Working groups, discussion on 'Working together to win more global and local business' + feed back/action steps to be completed next 6 months	All
17.00 (20 min)	Presentation on Micro learning and the modern learner	Susan Ruhl
17.20	End of Friday Meeting	
17.30	Travel back to the hotel	All
19.00	Assemble Hotel Foyer for Dinner at Restaurant Armando's (nearby) Address: 2820, Brogårdsvej 25, 2820 Gentofte http://gentofte.armandos.dk	All

Saturday, May 20, 2017

09.00	Start of Saturday meeting in Hotel	I
09.00 (20 min)	Joint International Business Development <ul style="list-style-type: none"> - AMEX / GBT - Etc. - OIGP referrals - OIGP referral business rules (discussion) 	Jerry Knock / All
09.20 (20 min)	OIGP Inc. Legals	Steve Ford/ Jerry Knock
09.40 (45 min)	OIGP standard presentation on the shelf: <ol style="list-style-type: none"> 1. Template (OIGP, countries, programs, bio's.....) 2. Different languages 3. Where to keep and how to maintain 4. Who's responsible for updates 5. Etc. 	Jerry Knock / Geert Meesschaert / All
10.25 (15 min)	Jerry's 'brick': short (international) program, proposal for content	Jerry Knock
10.40 (20 min)	Coffee break	All
11.00 (60 min)	Discussion on competitive changes, changes in what clients are seeking, evolution of our industry globally (individual preparation needed)	Steve Ford/All
12.00 (15 min)	OIGP's International Coverage: White Spots on the Globe	Geert Meesschaert / All
12.15 (15 min)	Wrapping up the meeting	Susan Ruhl/ Jerry Knock
12.30	End of Saturday Meeting	
12.30	Lunch at Hotel	All