

OIGP - INTERNATIONAL SUPPORT

Context: Some Clients, generally senior executives with International backgrounds, contract O/P support in their home countries but are willing to consider specific countries as potential targets for their repositioning.

There are not looking for full support but rather for a tailored zoom into such specific countries

Proposal: Design a short standard programme at a fixed price across markets under the CNI/OIGP banner, to be included in local O/P contracts on an optional basis (the so-called additional “brick”).

Such approach has already been successfully used in France with several O/P contracts. Countries of focus have been Germany and Singapore.

A good selling point with shoppers, a differentiation with competition, an offering that can easily be sold to HR Directors!

Contents:

- Updating of his CV update for local purposes
- Approaching the market in general
- Getting in touch with targeted headhunters
- Preparing for an interview
- Providing some cultural coaching

Roughly 8-10 hours of support face to face or remote

Cost: 2500€ - 3000€

No referral fee for the referring Firm (which is happy to increase the level of service to its client)

CNI/OIGP next steps

- Agreement on concept/product /price
- More refined design of the product
- A standard offering within the network?