

# Country Update

OASYS Consultants

# Local Market Developments - France

## Group O/P

- Large downsizing plans behind us
- Medium size restructuring programmes still in progress (digitalization, globalization)
- Competitors: Right, LHH, BPI
- Pricing trends: down
- Major OASYS projects: KFC, Barclays, Italcementi, 2024 Olympic Games Organization Committee,

## Individual O/P

- Impact of new government measures on employment market / new unemployment protection system ?
- New technologies: Remote/ digital
- Competitors (Senior Execs support): Nexmove, Dirigeants et Partenaires, Enjeux et Dirigeants
- Stable pricing, shorter duration

## Coaching

Modest growth, stable pricing, expansion to smaller size companies

# Product Development

## O/P – Coaching

### Clients

- Tailored products (short programs for younger populations, ....)
- 'A la carte' coaching (session picking)
- International short programmes
- Entrepreneurship support programmes / co-working
- Internal / external mobility
- Assessment
- Talent Management (LEA – Hogan)

### Candidates

- Use of Big Data (job offers)
- 'OASYS Activ', a comprehensive remote access portal with candidates/ alumni access