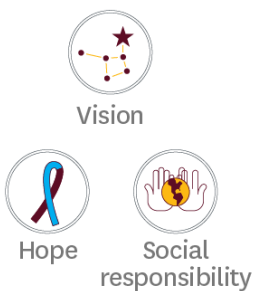


INSPIRATIONAL VALUE

**PURPOSE**



INDIVIDUAL VALUE

**CAREER**

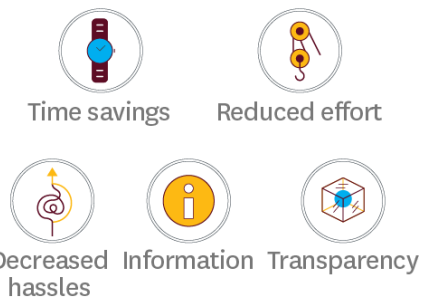


**PERSONAL**

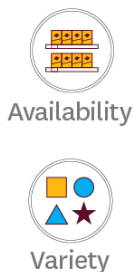


EASE OF DOING BUSINESS VALUE

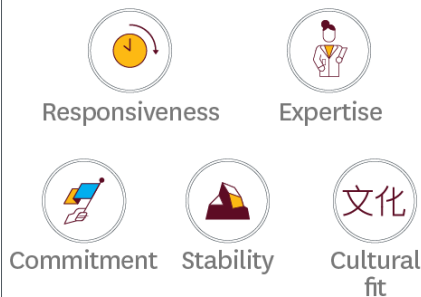
**PRODUCTIVITY**



**ACCESS**



**RELATIONSHIP**



**OPERATIONAL**

**STRATEGIC**

FUNCTIONAL VALUE

**ECONOMIC**



**PERFORMANCE**



TABLE STAKES

