

abintegro

the career development platform

Insights prepared for:



Introduction



This document provides an insight into how your candidates, coaches and administrators utilise OI Solutions – the white-labelled Abintegro Career Center.

Partnership history:

Proudly working together since the launch of your platform on: 01 November 2013

Solutions provided:

We provide OI Global Partners with:

- Abintegro Career Center (OI Solutions) - the front-end platform that your candidates access to assist with their career
- Abintegro Career Center Manager (CCM) – the administrative back-end system providing candidate management capability for coaches and administrators.

Recent account activity (April 2018)

- Launch of the **OI Solutions mobile app**
- Creation of **new promotional video** about OI Solutions' benefits, including mobile app
- **Full data migration** from Frontier Group to Carer Management Partners (Pat Lynch)
- **Set up and configuration of account** for new partner: Erin Consulting (Nairobi)
- Ryan from the Customer Success team, **conducted 2 live webinars** with OI firms and facilitated announcement communications about the developments
- Abintegro's tech team implemented **new security certificate** for subdomain



Snapshot of Key Statistics

This snapshot highlights key statistics on OI Solutions as of **19 April 2018**

Since launch - 01 November 2013

- **47 firms** provided with a branded, customisable OI Solutions platform
- **10,500 candidates** actively engaged
- **235,000 career activities** completed
- Unified candidate management back-end (CCM) supporting **710 admins/coaches**
- **30,000 candidate records** maintained
- **69,000 notes** recorded by admins/coaches

01 Nov 2013 – 19 April 2018

Since renewal - 01 November 2016

- **9 new firms** added onto OI Solutions platform
- **4,000 candidates** actively engaged
- **71,500 career activities** completed
- **158 admins/coaches** created on candidate management back-end (CCM)
- **6,300 candidate records** maintained
- **33,500 notes** recorded by admins/coaches

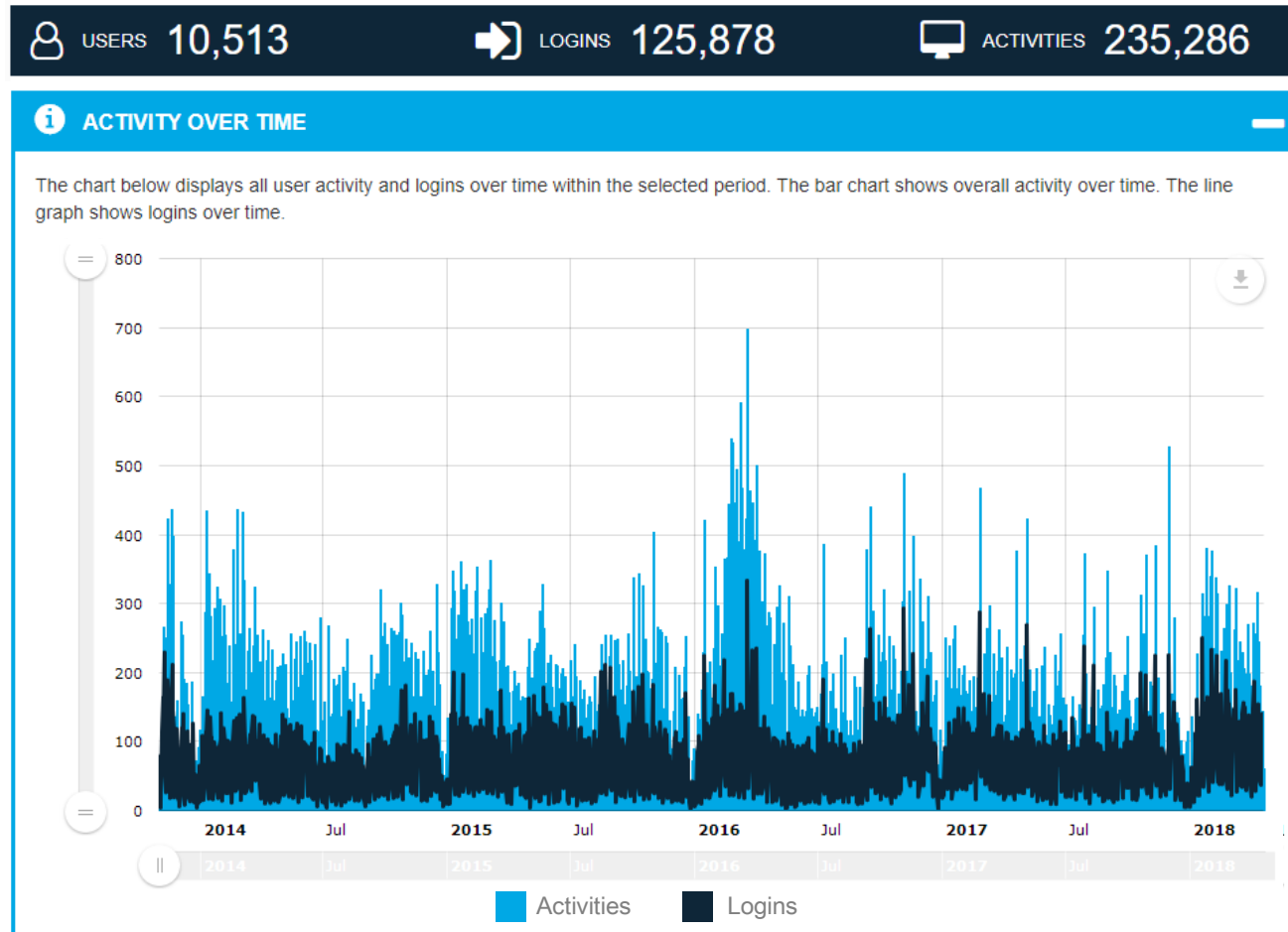
01 Nov 2016 – 19 April 2018



Career Center – since launch

Since launch on 01 Nov 2013, over 10,500 candidates (users) accessed OI Solutions

Results for: 01 Nov 2013 - 19 Apr 2018

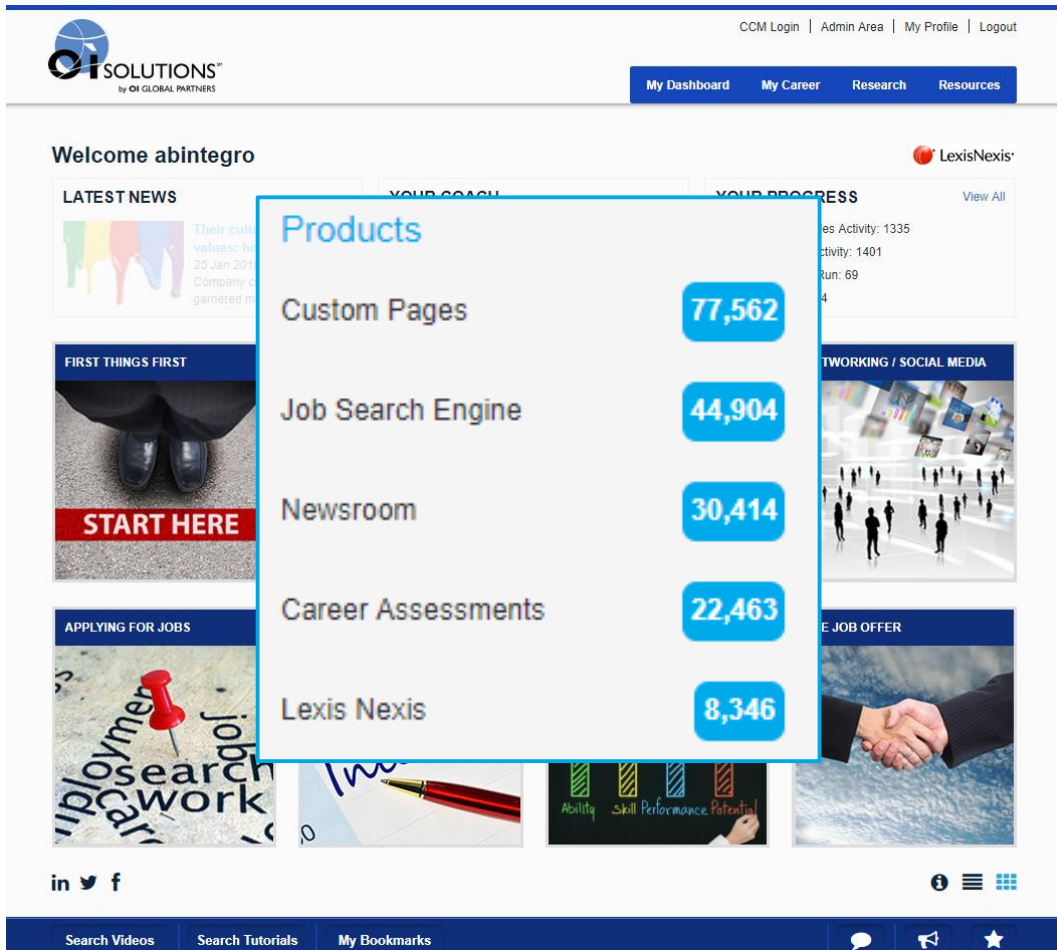


Insights

- Over 100 unique users per working day
- Over 200 career activities per working day
- Peak engagement on 18 March 2016 with 701 activities and 336 logins
- Consistent level of engagement over the 4 years and 5 months since launch

Career Center – since launch

Since launch on 01 November 2013, over 235,000 activities performed on OI Solutions

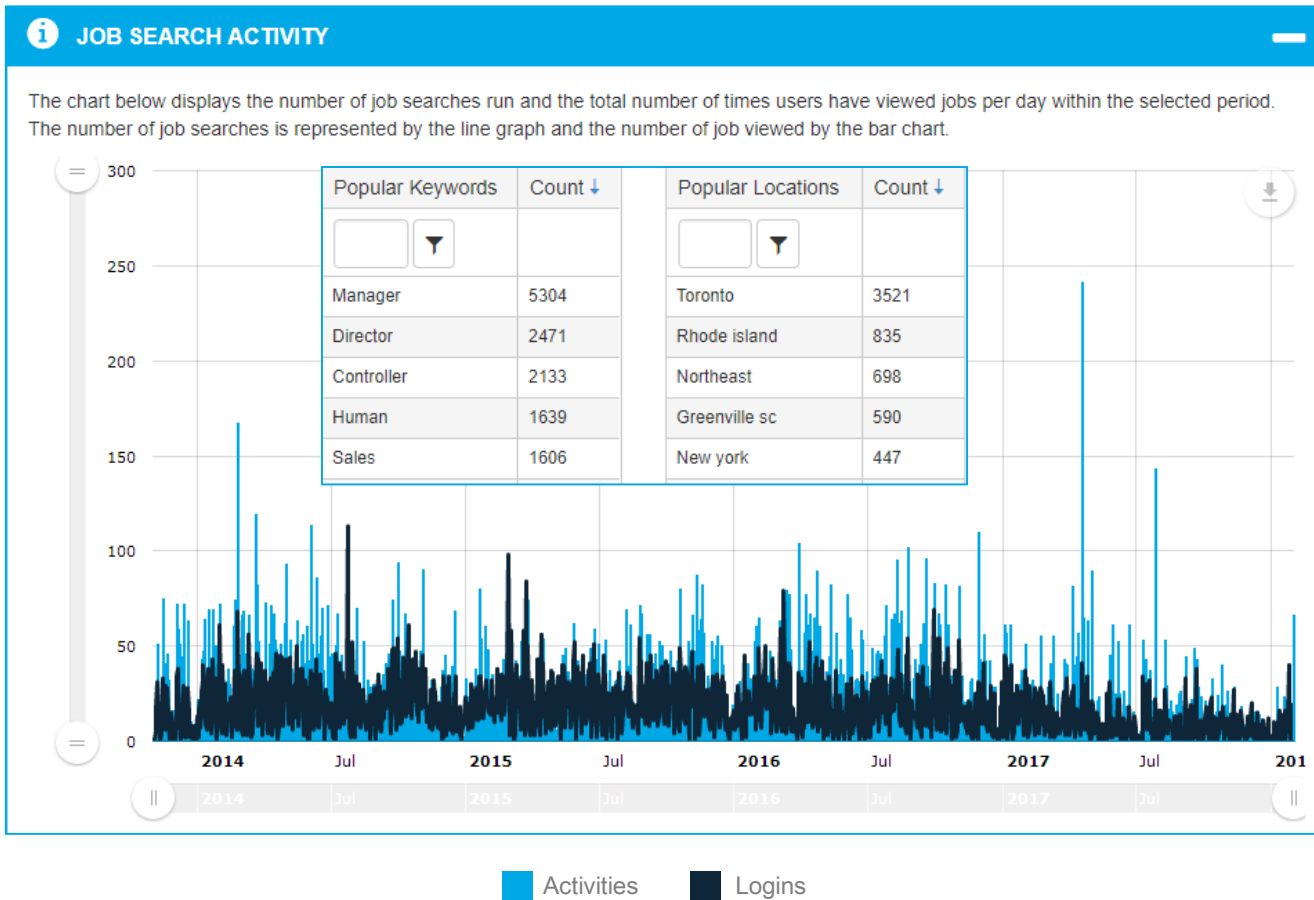


Insights

- Over 200 career activities per working day across all firms
- Most popular resources: OI Solutions custom content pages, job search, latest news and career assessments
- Most active custom pages include: Sample Resumes, Adjusting to Job Loss, Understanding Yourself
- In addition, other popular activity includes: 4,961 resume builder, 4,122 interview simulator, 3,420 global recruiter database

Career Center – since launch

Job searching is the second most popular activity with **45,000 activities**



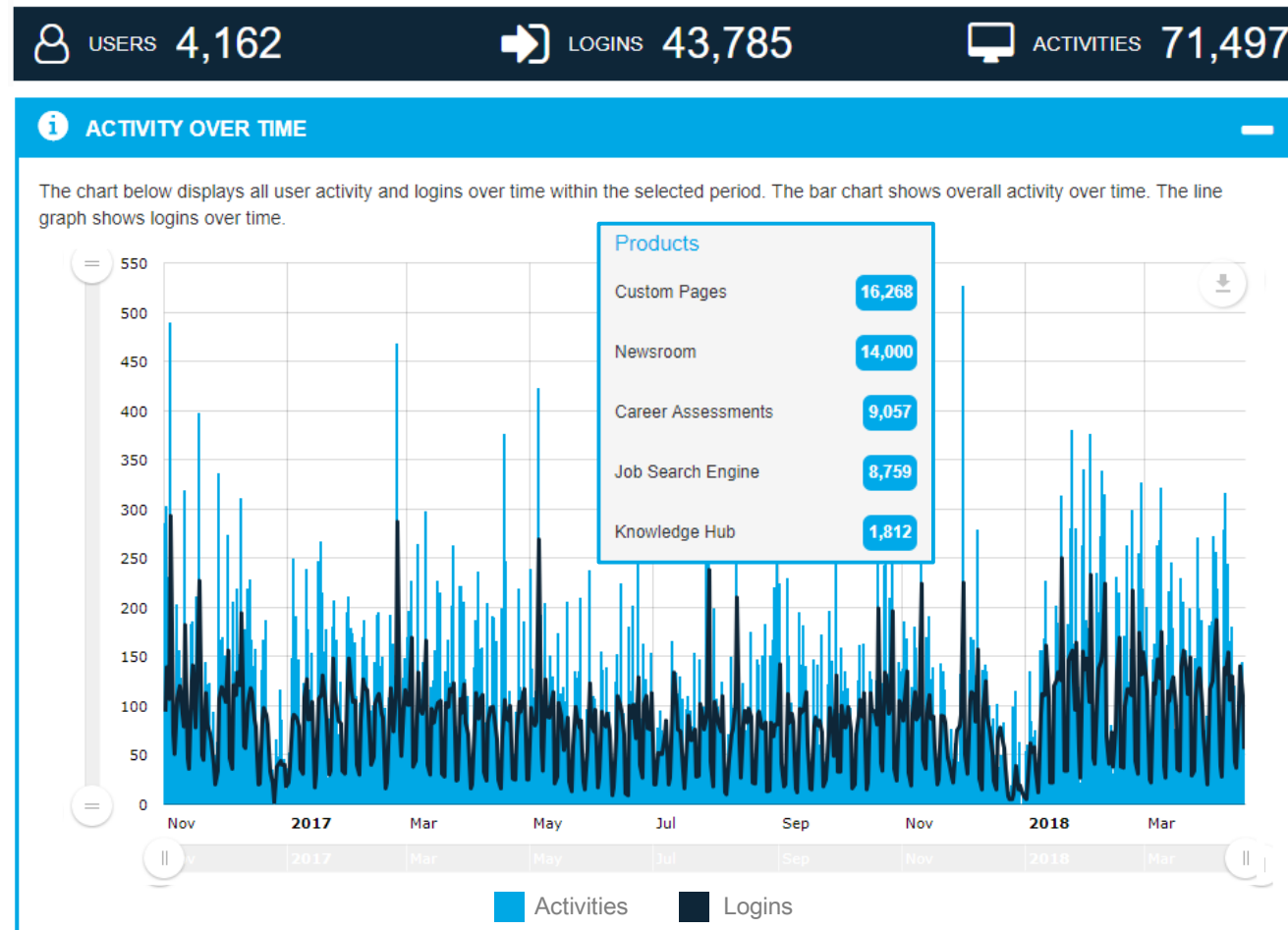
Insights

- 45,000 activities, including 37,000 jobs viewed
- Top 3 search keywords: Manager, Director and Controller
- Top 3 search locations: Toronto, Rhode Island and Northeast
- Peak activity on 18 April 2017 with 241 jobs viewed from 41 searches

Career Center – since renewal

Since renewal on 01 Nov 2016, over 4,100 candidates (users) accessed OI Solutions

Results for: 01 Nov 2016 - 19 Apr 2018



Insights

- Consistent level of engagement, but Q1 2018 increasing logins and activities trends
- Similar resource popularity to all-time stats
- Over 100 unique users and 200 career activities per working day
- Peak engagement on 01 December 2017 with 526 activities and 225 logins

Career Center Manager

Since launch on 01 Nov 2013, over 69,000 notes taken on 30,000 candidates

The screenshot displays the Career Center Manager (CCM) interface. At the top, there is a navigation bar with 'Dashboard', 'Companies', 'Projects', 'Contacts', 'Reports', and 'Administrator'. A search bar is located on the right. Below the navigation bar, there are tabs for 'Recent history', 'Upcoming tasks', and 'Task Manager'. The main content area shows a list of notes with a modal form for adding a new note. The modal form includes fields for 'Note Type', 'Assigned To', 'Date Occurred', 'Units Spent', 'Time Spent', 'Budget Spent', 'Name of Course/Training', and an 'Attach a File' section. There are also checkboxes for 'Hide system notes', 'Notify me when an update is posted here', and 'Also Set as Task'. The background shows a list of notes with details like 'Posted by Jane Ivey -4 hours ago' and 'Posted by Sandra Bierman 8 min ago'.

Insights

- Unified candidate management back-end (CCM) supporting 700 admins/coaches with 148 added in last 15 months
- 100+ candidate notes per day created by admins / coaches
- 10,200 email conversations automatically tracked as note type
- Data on 1,300 client companies shared across OI Global Partners firms to support business development

Platform Innovations



Key Platform Innovations

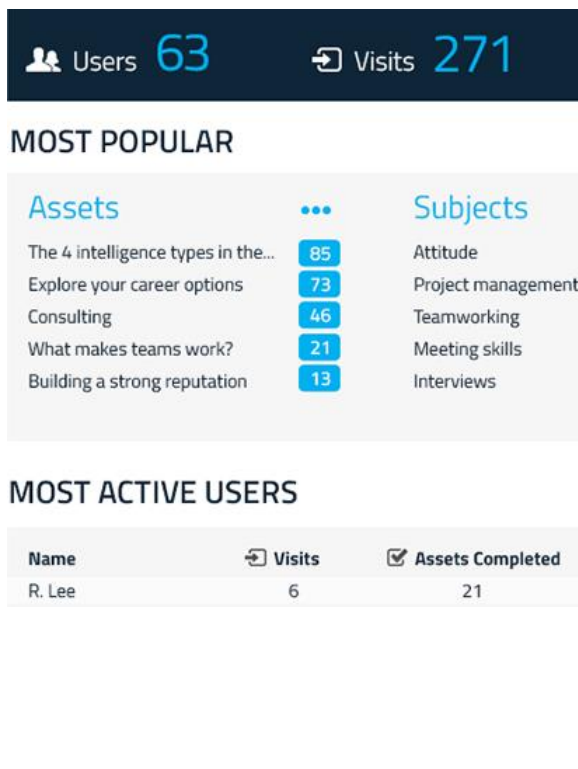
OI Solutions is constantly upgraded with new innovations to ensure OI Global Partners stays at the forefront of technology in the outplacement industry

Mobile App



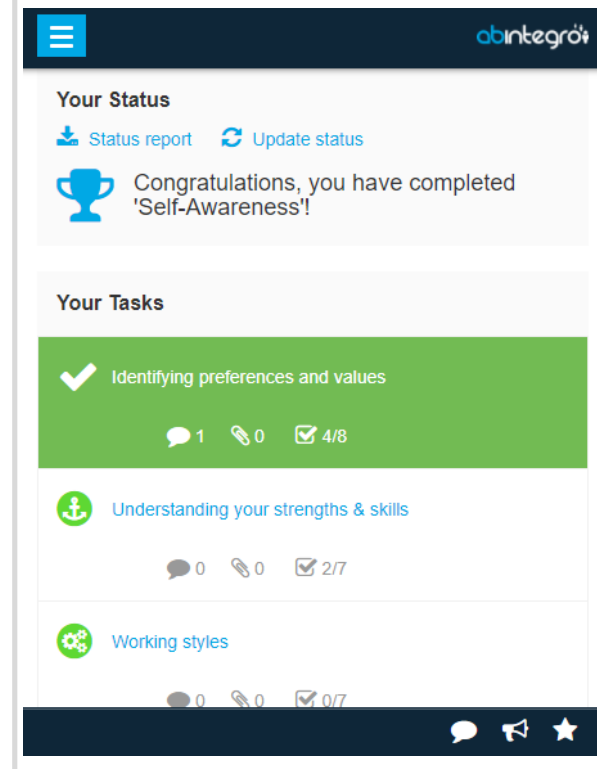
1-touch access for candidates
Automatic & ad-hoc notifications

New Report Hub



Candidate engagement & activity reporting, analytics & trends

Programme Manager



Capability to design specific journeys for candidates & auto-track progress

Key Platform Innovations

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Career Week



Welcome to OI Global Partners Career Week

Dear Claudia,
Welcome to your weekly round-up of the latest career advice from leading global publications. Login to find thousands of articles, videos, tools and the latest employment information, to keep you ahead of the crowd.
[Read more](#)



The power of positive thinking

Consider this scenario: 'You're preparing for an important presentation. It's not going very well and you start to think you're going to mess it up completely. Every small mistake you make reinforces this idea, up to the point where it's all you can think about.'

[Read the article](#)



Why you should leave work on time and how to do it

With competition for jobs and career advancement never greater, employees are under increasing pressure to be seen as the hard worker who 'puts in the hours' and is among the last to exit the office each evening. This is a worrying trend: a study...

[Read the article](#)



Don't worry about a false start - switching is good for your career

'You've got to find what you love. Your work is going to fill a large part of your life...so keep looking until you find it. Don't settle.' With more than 25 million YouTube views, Steve Jobs' famous 2005 Stanford commencement speech has been inspiring...

[Read the article](#)

Upgraded design, tracking and mobile-first template

E-Learning Hub



Search for titles - Try: networking, strengths, intervi...



Planning & job hunting

Searching for jobs can seem like a mammoth task - where's the best place to start and what should you be doing to make the most of your search? In this learning path you will find advice on developing a plan, the most effective job search techniques and strategies, as well as tips on e-hireability.



Develop a plan



Job hunting techniques



Custom content migrated to new hub for candidate use on the go

Mobile Optimisation



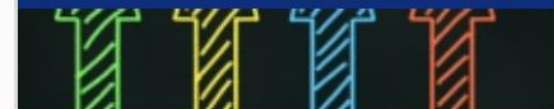
APPLYING FOR JOBS



MASTERING THE INTERVIEW



ASSESSMENTS



THE JOB OFFER



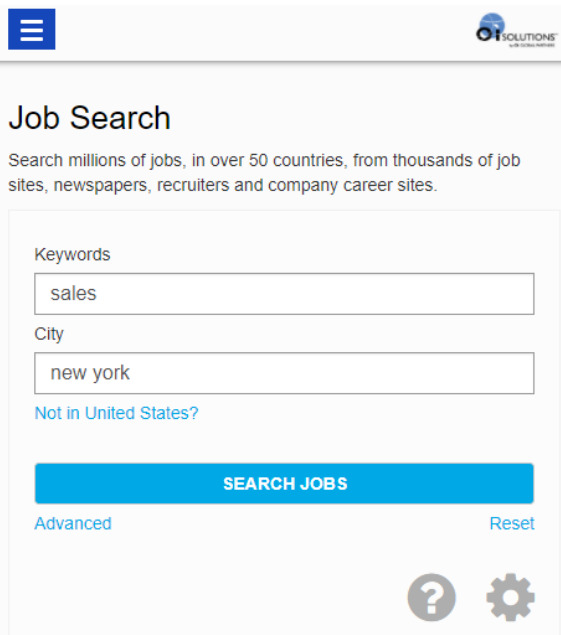
Transformation of OI Solutions to fully mobile-browser responsive



Key Platform Innovations

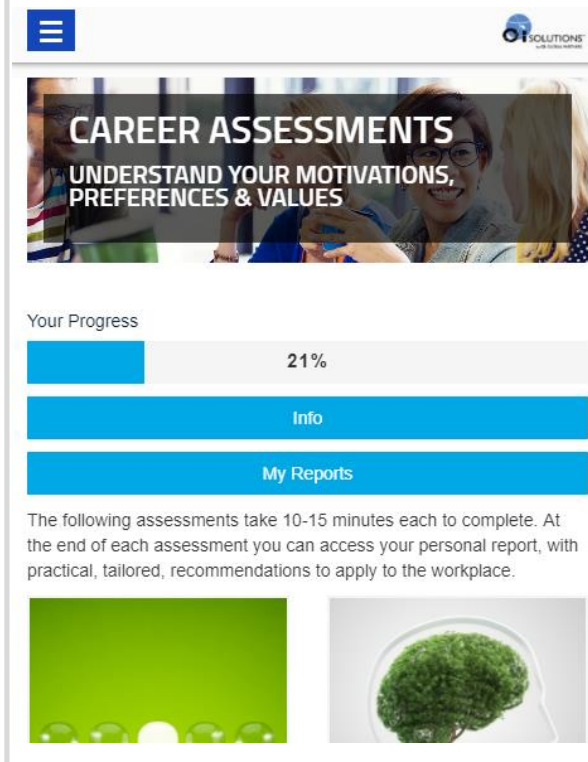
OI Solutions is constantly upgraded with new innovations to ensure OI Global Partners stays at the forefront of technology in the outplacement industry

Job Search



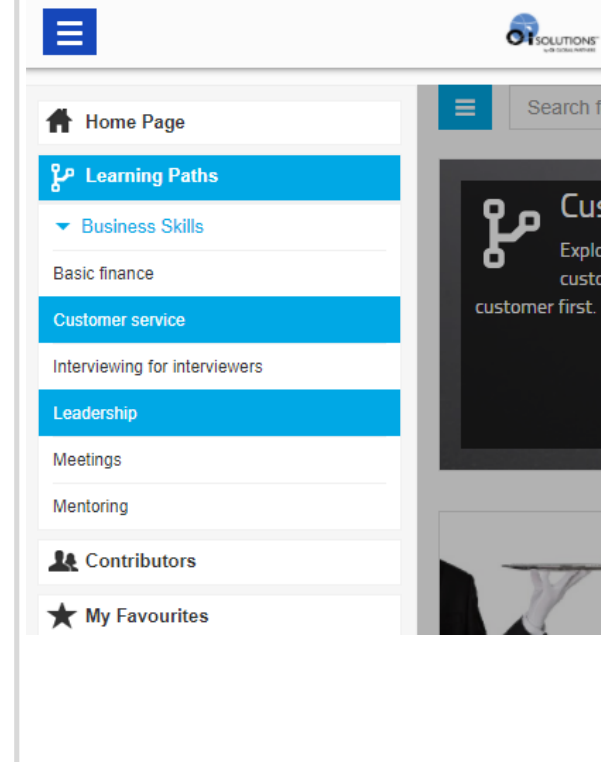
The screenshot shows the Job Search page with a search bar for keywords (containing 'sales') and a city dropdown (containing 'new york'). There is a 'Not in United States?' link and a prominent blue 'SEARCH JOBS' button. Below the button are links for 'Advanced' and 'Reset', and icons for help and settings.

Career Assessments



The screenshot displays the Career Assessments section with a banner for 'CAREER ASSESSMENTS' and the text 'UNDERSTAND YOUR MOTIVATIONS, PREFERENCES & VALUES'. Below this is a progress bar showing 'Your Progress' at 21%. There are buttons for 'Info' and 'My Reports'. A text block explains that assessments take 10-15 minutes and provide practical recommendations. Two images, one of a green field and one of a brain with a tree inside, are shown at the bottom.

Business Skills Courses



The screenshot shows the Business Skills Courses page with a sidebar menu. The menu includes 'Home Page', 'Learning Paths', 'Business Skills' (expanded to show 'Basic finance', 'Customer service', 'Interviewing for interviewers', 'Leadership', 'Meetings', and 'Mentoring'), 'Contributors', and 'My Favourites'. A search bar is visible at the top right.

Improved design & search functions
Featured vacancies & job alerts

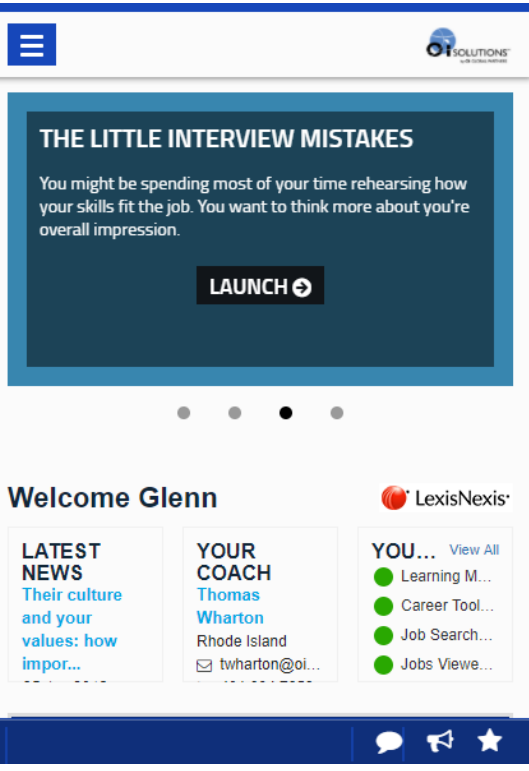
8 new career assessments
including: strengths & feedback

66 business, soft skills courses
including: leadership & finance

Key Platform Innovations

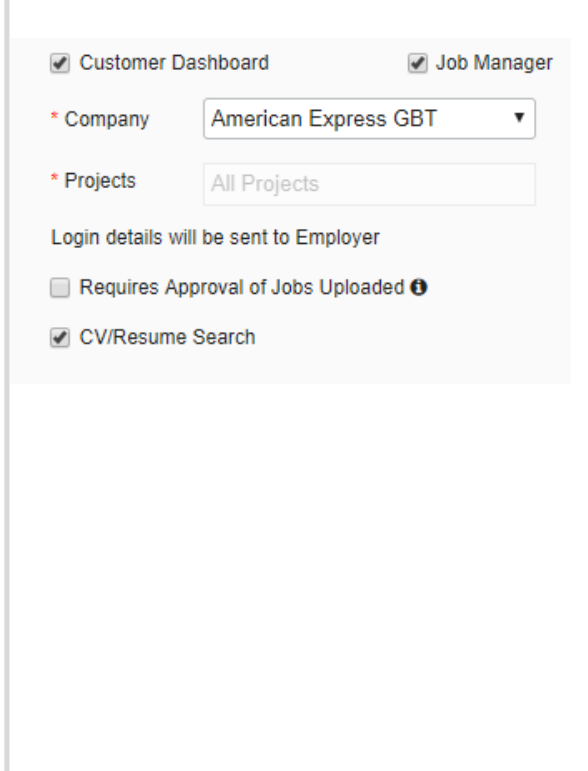
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Carousel Manager



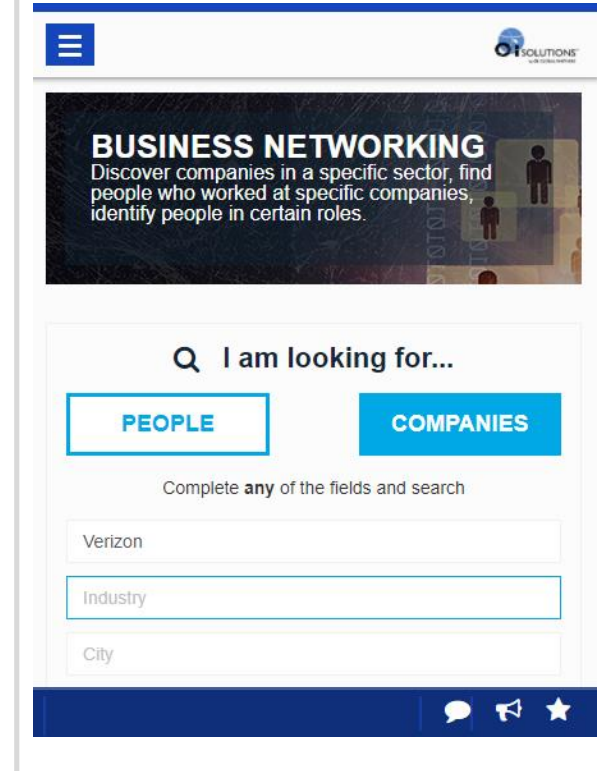
Visible space to promote content
Customisable by each Partner

Employers' Resume Database



New functionality for employers
to search for resumes

Improved Business Networking

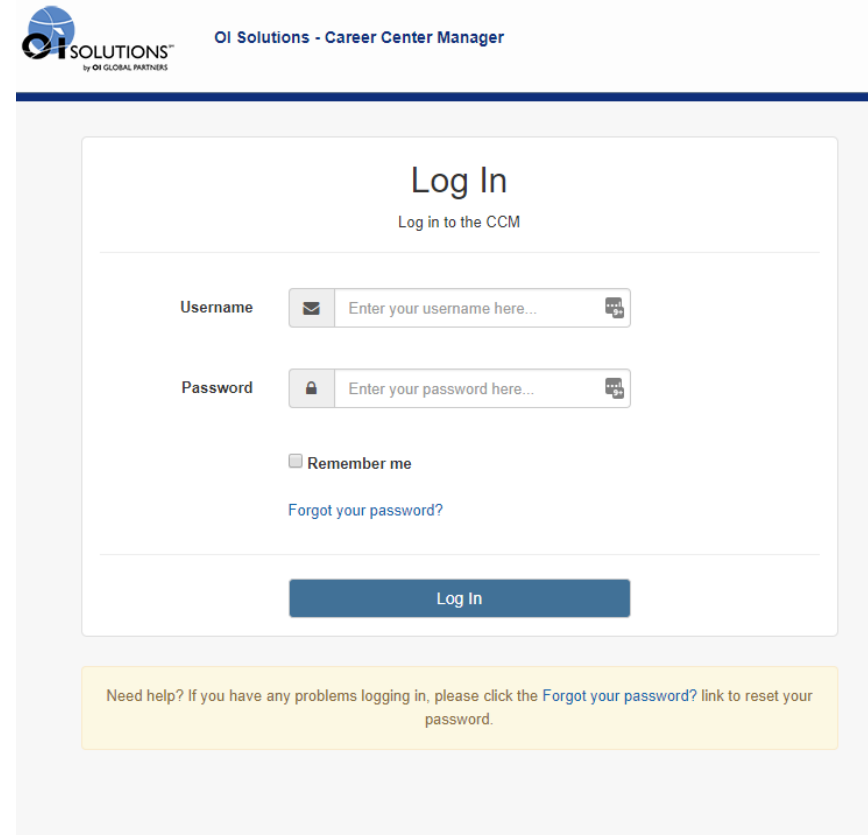


Improved design & functionality
Powered by Bing

Key Platform Innovations - CCM

OI Solutions is constantly upgraded with new innovations to ensure OI Global Partners stays at the forefront of technology in the outplacement industry

- Tailored communication templates
- Improved OIGP promotional video
- Ad-hoc changes to custom pages
- Self registration option for CHOICE's project
- Data capture capability enabled
- CHOICE's recruitment fields added
- Customer Dashboard: new project fields
- Programme Manager webinars
- Mobile app webinars
- Removed two additional green themes



The screenshot displays the login interface for the OI Solutions Career Center Manager (CCM). At the top left is the OI SOLUTIONS™ logo, and at the top right is the text "OI Solutions - Career Center Manager". The main heading is "Log In" with the subtext "Log in to the CCM". Below this are two input fields: "Username" with a placeholder "Enter your username here..." and "Password" with a placeholder "Enter your password here...". A "Remember me" checkbox is located below the password field, and a blue link "Forgot your password?" is positioned below the "Remember me" checkbox. A blue "Log In" button is centered at the bottom of the form. A yellow warning box at the bottom of the page contains the text: "Need help? If you have any problems logging in, please click the [Forgot your password?](#) link to reset your password."

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