



DO NOT:

- Change the size or relationship of the OI symbol to the wording Global Partners
- Reverse the logo or logo elements
- Add graphic elements to the logo
- Change the font in either the logo, tagline or in your company name
- Distort the logo's proportion
- Print the logo on a dark background

The OI Global Partners logo belongs to OI Global Partners through an alliance between OI Partners Inc. and CareerNet International Ltd. It is not be altered without both parties express written consent.

Permissible Examples:

Please follow these following guidelines:

- **Download the official OI Global Partners logos from the Partner Resource Center.** DESTROY any previous versions. REPLACE any previous versions you have installed in as the logo color, font and spacing are complete and match uniform specifications.
- The OI Global Partners logo with the tagline is to be used as the reference logo. In some cases, the logo without the tagline will be needed (see example), but should only be used on occasion.
- Use the appropriate logo for the medium you need. There are specific logos for print and web/online.
- When adjusting the size of the logo, be sure not to skew the logo's proportions.
- Do not use printed reproductions of the logo as they distort both quality and color.
- No matter what you are printing, maintain high standards for the look and quality of the logo's reproduction.



Changes in the logo, no matter how slight, serve only to confuse and weaken the OI Global Partners brand

FOR USE AND CO-BRANDING:

- Use approved logo only to replace *any* OI Partners Inc. logo.
- **PANTONE COLOR (blue globe)- 279C; (background) White; (Letters)-Black**
- **FONT: Gill sans light** for the Global Partners; **regular** for the tagline or company name if co branding.
- Line up First letter of Company name with the "G" in OI Global Partners.