

Agenda for the 6th Global Meeting, at Harmonics, Limerick, May 16– May 18, 2019



Theme:

Working together to improve OIGP's Marketing

Meeting (+Hotel): Strand Hotel, Limerick

Address : Ennis Road
T : +353 61 421 800
W : www.strandhotellimerick.ie

Thursday, May 16, 2019

08.30 – 12.30	Golf	Venue TBD
13.00-13.30	CNI Board Meeting (Harris Suite)	CNI Board
13.30-16.00	CNI Partner Meeting (Harris Suite)	CNI Partners
14.00-16.00	OIP Board Meeting (Executive Lounge)	OIP Board
16.00-18.30	CNI/OIP Boards Meeting (Harris Suite)	OIP Board/ CNI Board
19.00	Dinner at Curragower (6 mins walk) Address: Clancy's Strand Limerick Phone : +353 61 321 788 W : http://curragower.com	All

Friday, May 17, 2019

08.00	Start of the FP Meeting in Hotel (City View & Harris Suite, level 6), registration	I
08.30 (10 min)	Welcome and Intro	John Fitzgerald
08.40 (30 min)	<i>Systematic versus Systemic Change</i> Neville Bourke is Managing Partner with Futurus OCM Eugene Barrett, Managing Director with GE Healthcare	Neville Bourke / Eugene Barrett,
09.10 (30 min)	<i>Case Study: Future Proofing Your Workforce through Change</i> Gerry Cahill is Site Director with Roche	Gerry Cahill
09.40 (30 min)	<i>Creating Emotional Connections with Future Talent</i> Marie Toft is CEO of Emotionise and Former Senior Producer with RTE & BBC	Marie Toft
10.10 (20 min)	Coffee break	All
10.30 (30 min)	Global Perspectives: Panel Insights	OI Global Partner Leaders in the US and Europe
11.00 (15 min)	White Paper Launch: Future Workforce Readiness Insights	John Fitzgerald
11.15 (30 min)	Future Learnings: Table Discussion on key challenges highlighted	All
11.45	Summary of Outputs & Close	John Fitzgerald
12.00 (30 min)	Coffee break & Socializing	All
12.30 (60 min)	Lunch at the Hotel, River Restaurant	All
13.30 (10 min)	Start of OIGP Global Meeting (O'Brien & Wogan Suite, Level 6) <ul style="list-style-type: none"> Welcome and Introduction Introducing theme of the meeting 	Damian Menzies
13.40 (20 min)	Feedback CNI and OI	Damian Menzies/ Steve Ford
14.00 (60 min)	Joint International Business Development-1 <ul style="list-style-type: none"> Feedback of assignment (home work) 'Business development initiative' Discussion Outlines Business Development Plan 	Geert Meesschaert / Jan Maarten Bosch / All
15.00 (15 min)	Coffee Break	All
15.15 (60 min)	Marketing-1a <ul style="list-style-type: none"> Future of Work 	John Fitzgerald / Damian Menzies / All
16.15 (45 min)	Marketing-2a <ul style="list-style-type: none"> Discussion in groups about partners last year's individual 'marketing initiatives' (homework) 	Susan Ruhl / Jonas Carlberg / All
17.00	End of Friday Meeting	All
19.00	Assemble Hotel Foyer for Dinner at Restaurant Tuscany at the Granary (15 mins walk) Address: The Granary, Michael Street, Limerick Phone : +353 61 468 000 W : https://tuscany.ie	All

Saturday, May 18, 2019

09.00	Start of Saturday meeting in Hotel (O'Brien & Wogan Suite, Level 6)	
09.00 (60 min)	Marketing-2b <ul style="list-style-type: none"> • Feedback 3 best 'marketing initiatives' per group • Discussion • Conclusions and OIGP Marketing Plan 	Susan Ruhl / Jonas Carlberg / All
10.00 (45 min)	Marketing-3a Website discussion in groups, topics: <ul style="list-style-type: none"> • What is the purpose of the website? • What do we want to communicate? (message) • With whom do we want to communicate? (customer) • What needs to be done to improve? • Etc. 	Jonas Carlberg/ Pat Lynch / All
10.45 (15 min)	Coffee break	All
11.00 (45 min)	Marketing-3b Website discussion: <ul style="list-style-type: none"> • Feedback groups • Discussion • Conclusions and Website Project Plan 	Jonas Carlberg/ Pat Lynch / All
11.45 (15 min)	OIGP's International Coverage: White Spots on the Globe	All
12.00 (20 min)	Joint International Business Development-2 <ul style="list-style-type: none"> • RFP's • OIGP referral business 	Jan Maarten Bosch / All
12.20 (10 min)	Wrapping up the meeting	Damian Menzies/ Steve Ford
12.30	End of Saturday Meeting	
12.30	Lunch at the Hotel	All