LIMERICK 2019



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2018-2019 Business outlooks&highlights

- very low unemployment rate continues in 2019, record low figures within EU, rise of the salaries in whole CEE region
- CEE continues to be a stable region but showing some signs of slowdown following revised figures from Germany as of 1st Q 2019
- Outplacement used very little in the Czech Rep.
- Recruitment and Search stronger in terms of T/O compared to development, coaching etc.

BD activities

- $_{\odot}\,$ Intensive communication with existing clients
- \odot Trying to work with references
- Follow-up with both clients and individuals
- Resending materials/documents/newsletters which might be of interest of the clients
- Helping clients with networking, introductions among our clients

Marketing activities

Marketing

- Future of work
- Newsletter tools
- Web site update, now regular
- Doodly licence (new), first drawing clips created for the client to be used as a training follow up

Cross Border Business

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