# **OASYS Consultants - France**

Limerick, May 16th, 2019





## 2018 Business Highlights

#### CONTEXT

Slow unemployment rate decrease (8,8% of working population) Cautious Labour law adjustments Complete reshuffle of Government- managed professional training Numerous restructuring programmes (Banking, Retail, Transportation, ...) Transformation/change across all sectors (private/public) or industries Increasing awareness/demand around work related traumas

OASYS



Positive impact across OASYS BU's: Total sales: 21,5 M€ / + 15% vs LY



### 2019 Business Outlook

#### **BD INITIATIVES**

O/P: Senior Exec focus (partnership with established pure player), Public Sector Talent: Development centers, soft skills development programmes Transformation: Acquisition? Psycho social risks: Managers/ Trainers/ HR training focus Cross selling New talents (project management/ commercial)

#### MARKETING

New Website Go digital across all BU offerings Extensive use of social networks Tailor-made partnerships with clients Communication



### 2019 Business Outlook

**CROSS BORDER** 

International push with HR Managers OECD (global OIGP referencing) ORANGE BUSINESS SERVICES (global coaching)

